

WORLDSKILLS MEDIA CODE OF CONDUCT

WorldSkills openly encourages and promotes all aspects of the WorldSkills Competition, especially Competition press coverage. The following code of conduct outlines the partnership that is expected the press will have with WorldSkills. For the purpose of this Code of Conduct – “Press” includes reporters, journalists, photographers, videographer, and film crews.

CODE OF CONDUCT – COMPETITOR ACCESS AND WORKSHOP ACCESS

- All press attending the WorldSkills Competition need to be accredited and ensure that their press badge is visible at all times. All press are also subject to the WorldSkills Code of Ethics and Conduct, as well as the Competition Rules. In particular, the sections on 'Issue and Dispute Resolution' and 'Filming and photographing' at the Competition.
- No photographing or filming of a Competitor should take place that may interfere with or hinder the performance of the Competitor in the Competition.
- Press may take photos and film without using flash from outside the workshop without any prior approval. Note: accreditation badges must be visible at all times. If a person is acting suspiciously then they may be questioned by an Expert – in this case, they are requested to comply fully with the Expert questions and requests.
- No press can enter a workshop during the Competition.
- No press can enter a workshop during breaks in the Competition without the permission of the Chief Expert or Press Contact for that skill competition. Specific 'shots' or 'angles' are to be organized in discussion with the Chief Expert or Press Contact for that skill, the compatriot Expert, and the Competitor.
- No press can communicate with a Competitor without the permission of the Chief Expert or Press Contact for that skill and the compatriot Expert.
- No press are to enter the 'personal work space' (i.e. do 'close-ups') of a Competitor without the permission of the Chief Expert or Press Contact for that skill and the compatriot Expert.
- International press representatives who are accredited to WorldSkills Kazan 2019 don't need media accreditation issued by the Ministry of Foreign Affairs (MFA) of the Russian Federation when working in Competition Venues on topics related to the event. For other professional activities within Russia and Kazan, international press representatives should have media accreditation from the MFA. Detailed information on the MFA media accreditation procedure is available on their website:
http://www.mid.ru/ru/press_service/journalist_help/reglament/-/asset_publisher/pkyolzcRFTwe/content/id/608736?p_p_id=101_INSTANCE_pkyolzcRFTwe&_101_INSTANCE_pkyolzcRFTwe_languageId=en_GB

CODE OF CONDUCT – COMPETITOR ACCESS OUTSIDE WORKSHOP

- Any interviews with Competitors must be organized and approved via the relevant Team Leader and the appointed Communications Officer for the Member organization. Any Press who do not comply with this are at risk of having their accreditation revoked. Further information and contacts will be available in the Media Guide and in the Media Center.